



(Junior) Consultant

With focus in Marketing/Communication

ELFIN GmbH is a consultancy company specializing in agricultural projects, among others, with a focus on the food value chain and sustainable agriculture. We support all corporate levels of multinational companies in the creation and implementation of innovative concept at the interface between business and agriculture (e.g. traceability systems; collaborative partnerships; and marketing concepts, training and certification concepts). At ELFIN, we combine powerful consultancy concepts with agricultural expertise and a deep sector understanding to deliver for our clients, effective solutions for growth, increasing profitability and customer satisfaction.

We would like to hire **a graduate/young professional** with a focus on agriculture and food value chain and practical experience according to your tasks (see below) **as (Junior) Consultant** to expand our team in **Cologne as soon as possible**.

Your tasks – You are part of a project team for:

- › Understanding complex information and compiling it into management content
- › Assisting with development of marketing and brand strategies incl. value proposition, messaging, etc.
- › Assisting with development of corporate and executive communications
- › Developing high-quality client presentations
- › Structuring and developing marketing/communications materials, incl. social media/digital content
- › Analyzing, evaluating and reporting communications successes
- › Coordinating with clients and external agencies
- › Assisting in project management

Your profile – Ideally you have:

- › Bachelor's and/ or Masters degree in marketing and management-related studies (e.g. international marketing, marketing and communications management) or agricultural studies with good grades
- › 2 years of experience in an international corporation or a consulting company with focus on marketing and communications
- › Thorough understanding of marketing and communications
- › Solid experience in strategy development for marketing and communications
- › Strong analytical and conceptual skills as well as solid experiences in strategy development
- › Solid experiences in project management
- › Understanding of agriculture and enthusiasm for the topic of sustainable agriculture
- › Excellent communication and collaboration skills
- › Keen eye for detail and ability to work independently
- › High motivation, personal responsibility and entrepreneurial drive
- › Excellent knowledge of MS Office (PowerPoint, Excel, Word)
- › Native or fluent English skills

We offer:

- › Exciting projects with some of the world's leading brands and Dax 100 companies
- › A friendly corporate culture with an international team
- › An inspiring working environment with exceptional opportunities for professional growth
- › Cologne-based office
- › Less traveling
- › Appropriate remuneration (based on experience)

If you wish to be a part of our team please send your complete application via email to the following address:
irene.fahrenheit@elfin.de



Michael Braun
Geschäftsführer

ELFIN GmbH
Siegburger Straße 215 | 50679 Köln
Tel.: +49 (0)221 6778932-0